



SMART TRANSFORMATION

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Smart Transformation Advisory Council (STAC) Meeting – Dysart

25 November 2024 – Meeting 27

Attendees

Jasmine Cadd (via Video)

Chris Cowan

Tim Fahey

Liz Fox

Donna Gilvarry

Sueanne Gregg

Carley McDonnell

Sandy Moffat

Dane Nielsen

Jacqueline Smith

Apologies

Royce Bailey

Kath King

Seamus Taylor

Richelle Toshack

Guests

Jarrah Steen, GW3 (via Video)

Brent Sweeney, Outback Futures

Secretariat

Mitchell Innes (Facilitator)

MEETING NOTES

- Meeting commenced at 6.05pm with new members SG and DG welcomed and apologies advised.
- Conflict of Interest – members advised of identifying Col until a register is developed.



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MINUTES

- Minutes from Meeting 26 were moved by SM, seconded by JS, and approved by all.

AROUND THE GROUNDS – OPEN DISCUSSION

ACTION LIST AND COMMUNICATIONS

- Database at 350 subscribers, with addition of new YAC members and their parents creating a significant jump.
- Website traffic is down, with sessions reduced 15% and Pageviews down 13% over past two months.
- Engagement highlights included LBF on business training opportunities, the Isaac Regional Council's Economic Development Team, along with the Queensland Renewable Energy Council and the Regional Local Jobs Taskforce and Housing Alliance. Discussion on these engagements, with CMcD discussing engagement with rural landowners by renewable projects locally.
- November's local media featured the nomination process for the YAC, while December's will focus on the work of 2024.
- Actions from previous minutes:
 - Copy of BMA Review Slides to be distributed - Done
 - STAC members invited to QREC Nebo Workshop by Mayor Kelly Ve a Ve a – invitation distributed.

METS REVENUE DIVERSIFICATION STRATEGY – Jarrah Steen, GW3

- Aligning with Smart Transformation's Innovative Futures Project and potential economic development opportunities it identified, GW3's Jarrah Steen presented on the organisation's new Revenue Diversification Strategy.
- The Strategy gave consideration to the region's strong capability, METS business density, geographical advantage and global positioning.
- Skills Profile indicated the workforce make-up which was heavy on Technicians and Trades along with Machine Operators and Drivers.
- Fourteen sectors for diversification were identified in the strategy, from critical minerals and renewable energy, post mining land use, aerospace and advanced manufacturing.



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- Critical Minerals Jarrah said – “Our extensive experience in mining and extraction will be crucial to the development of this sector.”
- The Renewable Energy sector, she said, has very strong alignment with local skills.
- Each one of the sectors provides economic opportunities locally, with GW3 identifying four key actions – powering a workforce, forging relationships, exploring opportunities and championing change. Further work is planned.
- The Strategy is available here https://greaterwhitsundayalliance.com.au/wp-content/uploads/2024/10/GW3MetsDiversificationStrategy_DigitalFinal04.09.24.pdf
- Jarrah took questions from the STAC members before MI thanked her for her presentation.

ACTION – MI to send link to Revenue Diversification Strategy to STACs, giving consideration to the proposed Roadmap Review.

BMA SMART TRANSFORMATION REVIEW

- Discussion on BMA’s review of Smart Transformation following distribution of the Review opportunities, beginning with JC discussing BMA’s company objectives in terms of its support.

BMA Company Objectives

- JC - “The work of Smart Transformation has evolved considerably over time and we wish to work with you to take its evolution further into the next phase.”
- “BMA recognises and is enormously grateful for your contribution to Smart Transformation for your time and for your commitment. Nothing would have been possible over the last four phases without you all.”
- “Thank you for your participation in the review discussions. We value the feedback that has been received and we are looking at how it can be incorporated into next steps moving forward.”
- “We see opportunity for Smart Transformation into the future, and in how it can continue to deliver for the region, but we are equally keen to incorporate your feedback and ensure a delivery model that is sustainable.”
- JC said the Review findings regarding senior leader engagement had been heard, and BMA will review how BMA brings insights from our business into the discussions Smart Transformation is having.
- MW asked if there was a timeline for BMA decisions on ST, to which JC said there was a contract through to June which would enable consultation to take place to support those decisions. MW said a faster decision would be helpful. JC said she would come back in the New Year.



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- SM said the conversations STAC members were having needed to be communicated within BMA and to senior levels, such that people could actually hear what the STAC members are “trying to say”. JC said she was communicating the issues into the business now.
- JC said the Review findings regarding senior leader engagement had been heard, and BMA will review how BMA brings insights from our business into the discussions Smart Transformation is having.

Purpose

- To revise the Smart Transformation Terms of Reference, STAC members discussed the forward purpose, and whether the existing purpose needed to change.
- CC said we have to work through problems to ensure the sustainability of Dysart.
- STAC members agreed to continue with the existing purpose statement:
“The purpose of the STACs is to help future-proof our communities of Dysart and Moranbah and make them sustainable.”

ACTION: MI to develop revised draft ToR for consideration at February STAC meetings.

Roadmap Forward Pathway

- MI advised there would be two key pillars to the Roadmap review – being data gathering and data analysis.
- Discussion around how the Roadmap was initially developed, through Community Forums, particularly in light of STAC not then being in existence.
- MI suggested consideration be given to ST responsibilities moving forward in terms of the Roadmap Review.
- TF recommended involvement of other major employers, including Vitrintite, in Roadmap Review efforts.

ACTION: MI to develop Roadmap Review plan for consideration at February STAC meetings.

ACTION: STAC members to review existing Roadmap to support forward discussions.

STAC Member Recruitment

- Discussion around responsibilities of STAC members and the skills and attributes required.



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- Proposed to consider EoI distribution with nominees to provide a response, which STAC members would then consider to determine suitability.

ACTION: MI to develop STAC Recruitment Process for consideration at February STAC meetings.

Shared STAC Workshop

- Review suggested bringing both STACs together in an annual workshop, to enable sharing of ideas.
- STAC members supportive, with discussions to continue to find an appropriate date/ location.

DYSART COMMUNITY WELLBEING – Brent Sweeney, Outback Futures

- Allied Health – results to date: 68 clients in Occupational Therapy, Speech and Language, Psychology and Counselling. Sessions held at 147 – 85 F2F, 62 Telehealth.
- BS discussed the strategy importance of the Project's Community Initiatives which included School Support, Leader Capacity and the Public Campaign.
- The logos and slogans for the Dysart Public campaign were presented and agreed, following consultation with members of the Youth Advisory Council, with a launch proposed for February with collateral under development for distribution prior to that.
- Discussion here about major event/s for Dysart, to bring tourist dollars to town.

2024 YEAR IN REVIEW

- STAC members spent 196 hours attending STAC meetings, welcomed 6 new members and worked projects – finished two (Digital Connectivity and Careers Navigator) and formally starting two (Moranbah Volunteering and Dysart Community Wellbeing).
- Roadmap Projects:
 1. Digital Connectivity – towers live early in 2024, with work continuing on investigation of Isaac blackspots by GW3 for STAC review and information.
 2. Childcare Project – Childcare Leadership Alliance won the QMA Award for Community in 2024, having delivered 35 new staff by year end while also conducting a demand survey in Dysart in support of a business case for Lady Gowrie Centre.
 3. Youth 4IR/ 5IR Skills and Training Project – YAC+ program rolled out in 2024, with end of year seeing 2025 cohort finalised.
 4. Affordable Housing – ST lobbied both State Government and Opposition in pursuit of funding, while supporting Regional Housing Alliance. Investigations continue on



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collaboration with IAHT. 37 homes available for rent in November with prices up 13.6% annually, while there were 59 houses for sale with prices up 14.5%.

5. Community Services Advocacy – consultation with EQ on recruitment for teachers in Dysart in 2024.
6. Innovative Futures – ST helped develop Regional Transformation Strategy in 2024, while also supporting efforts associated with post mining land use through enviroMETS.
7. Volunteering Project – Videos viewed 2200 times, with positive feedback from clubs, along with advertising campaign supported by Moranbah Community Workers Club.
8. Dysart Community Wellbeing – Outback Futures' strong results for allied health service access, with community initiatives being pursued.

ACTIONS – DYSART

- *MI to send link to Revenue Diversification Strategy to STACs, giving consideration to the proposed Roadmap Review.*
- *MI to develop revised draft ToR for consideration at February STAC meetings.*
- *MI to develop Roadmap Review plan for consideration at February STAC meetings.*
- *STAC members to review existing Roadmap to support forward discussions.*
- *MI to develop draft STAC Recruitment Process for consideration at February STAC meetings.*

NEXT MEETING DATE

Monday 24 February 2025, 6pm.

Meeting closed at 8.15pm.