

THE TRANSFORMER

DECEMBER 2024

Welcome to the 23rd edition of The Transformer - an update from the Smart Transformation Project.

Smart Transformation works to future-proof the communities of Dysart and Moranbah and build their sustainability, as we face the rapid technological changes being brought about by the Fifth Industrial Revolution (5IR).

Smart Transformation operates independently, with support from BHP Mitsubishi Alliance (BMA), and is driven by the two towns' Smart Transformation Advisory Councils (STACs) and the Youth Advisory Council (YAC). Council members capture feedback and advice from the communities they call home, to direct resources and effort into projects important to local residents.

Planning for Dysart 2025 campaign



The Dysart Community Wellbeing Project is progressing its campaign to build pride in the town (Full story page 3).

STAC members celebrate successful 2024

From Community Volunteering and Wellbeing, through Connectivity and Childcare, members of the Smart Transformation Advisory Councils (STACs) are celebrating a successful year of projects in 2024.

Dysart STAC member Jacky Smith is particularly proud of the Dysart Community Wellbeing Project she is a co-lead for, which has seen renowned regional support organisation Outback Futures providing allied health and counselling services that were previously hard to access.

"2024 has been very successful, and what we've achieved with the Community Wellbeing Project is amazing," Jacky said.

"Outback Futures is servicing almost seventy patients as at the end of November, and it's great to see people taking up the opportunity."

Smart Transformation was also engaged as part of the State Government's Regional Transformation Strategy development, providing input into the strategy in order to secure a stronger future for the towns. The work was also

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Moranbah volunteering up!

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JACKY SMITH – DYSART STAC MEMBER

one of the priorities identified by members of the Smart Transformation Youth Advisory Council.

“The Youth Advisory Council students have also had a wonderful year and we so appreciate their input,” Jacky said.

Moranbah STAC member Brianna Baggow also reflected on the past year which has seen a number of projects delivered and finalised.

“This year we’ve brought on some new people with fresh ideas and a fresh perspective,” Brianna said.

“After five years in operation, looking ahead the STACs will be revisiting our purpose, and updating our Community Roadmap to make sure it lines up with what we as a community need.

“In 2025 we are going to be chasing wins – more wins - for the town.”

Smart Transformation’s Volunteer Project has driven increased community interest in volunteering throughout its full year of operation, according to Project Lead and Moranbah STAC member Amanda Raymond.

The Volunteering Project worked with ten local clubs with the objectives of promoting existing volunteers while also encouraging other people to get involved.

“It certainly put volunteering on the radar – everyone’s talking about it,” Amanda said.

“It’s a little bit easier to get volunteers at the moment – I think it’s been a lot better.”

The Project created twenty videos, promoting the clubs themselves while also addressing the reasons people should participate. Through the support of the Moranbah Community Workers Club, a television campaign ran for six months also promoting community involvement in local organisations.

“It has opened the conversation, but it now needs to become a cultural thing,” Amanda said.

The videos are available on Smart Transformation’s YouTube Channel and local clubs are encouraged to use the videos on their social media to deliver the Project’s objectives.

 [Check out the YouTube videos here](#)



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Smart Transformation designated 2024 Year of the Volunteer, with its Volunteer Project improving participation in Moranbah.

A new Dysart focus in 2025

Smart Transformation's Community Wellbeing Project will be launching a new campaign early in the new year to promote the town, its lifestyle and its people.

Developed by Outback Futures in consultation with the community, including members of Smart Transformation's Dysart STAC and Youth Advisory Council, the campaign will brand Dysart as a small town with a big heart.

It also celebrates the community as one which sees friends become family – a theme which resonated strongly with Youth Advisory Council members.

Collateral for use across the town is currently being developed and will be provided to local clubs and organisations, to support the objectives of bringing local residents together and welcoming new members of the community.

Future YAC members selected

Students from Dysart and Moranbah State High Schools have been selected for Smart Transformation's Youth Advisory Council, with the incoming cohort to meet early in the new year.

The Youth Advisory Council (YAC) provides a youth voice into Smart Transformation's projects and priorities, as well as helping members like Dysart State High's Cooper Toshack prepare for the future of work.

"I hope to learn about what the world will be like when I enter the workforce, and to build connections that I can utilise in the future," Cooper said.

Going into Year 12 at Moranbah State High, Isabella Evans is excited at the opportunity to participate in next year's YAC program.

"I nominated to become a YAC member due to Smart Transformation's ability to create spaces for future generations

and leaders to voice their ideas and opinions surrounding their communities," she said.

"It shows Smart Transformation cares and wants to help students."

"It shows Smart Transformation cares and wants to help students."

ISABELLA EVANS – MORANBAH STATE HIGH STUDENT



Members of the 2025 Youth Advisory Council will provide feedback on Smart Transformation's priorities and projects throughout their twelve month tenure.

New members join Smart Transformation in Dysart

Existing members have voted unanimously to invite local farmer and author Sueanne Grigg, Dysart High Principal Donna Gilvarry and MEU's Kath King to join Dysart's Smart Transformation Advisory Council (STAC).

Welcomed to their first meeting as STAC members in November, the three helped to define Smart Transformation's forward path and purpose.

Former STAC member Royce Bailey will rejoin in 2025.



*Sueanne Grigg,
Farmer and author*



*Donna Gilvarry,
Dysart State High
School Principal*



*Kath King,
MEU Dysart*



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Get involved in Smart Transformation

The Smart Transformation Project is a community initiative to shape our own future for ourselves. If you would like more information, please drop us a line at smartransformation@outlook.com or check us out at www.smartransformation.com.au

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