



## SMART TRANSFORMATION

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#### Smart Transformation Advisory Council (STAC) Meeting – Moranbah

10 October 2023 – Meeting 20

#### Attendees

Vaughn Abrahms  
Brianna Baggow  
Jasmine Cadd  
Anthony Edwards  
Carolyn Fritz  
Michelle Pole  
Amanda Raymond

#### Apologies

Ash Dowd  
Melissa Westcott

#### Guests

Rob Cocco, Regional Development Australia  
Alexandra Ibbertson, YAC 2023 Member

#### Secretariat

Mitchell Innes (Facilitator)  
Melanie Stott

### MEETING NOTES

- Meeting commenced at 12.09pm with apologies advised.

### MINUTES

- Minutes from Meeting 19 were moved by Carolyn Fritz, seconded by Michele Pole and approved by all.

### COMMUNICATIONS AND ENGAGEMENT / ACTION LIST

- Database has reached 280 subscribers, its highest number since inception with nine new subscribers following a social media campaign. MI to send report of website numbers

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'kickup' (see *Actions*) to show the jump in website activity as a result of the social media posts.

- August's local media campaign focused on the Housing Roundtable update, while September featured the YAC's trip to Brisbane. October is featuring Innovative Futures.
- Engagement highlights included a REFF meeting, the fourth and final YAC meeting and an enviroMETS update from Allan Morton.
- Actions from previous minutes have all been acted on, with further work underway.

## ROADMAP PROJECT UPDATES

- Digital Connectivity – General discussion regarding difference between Moranbah tower and highway blackspot funding.
- 4IR Skills & Training – YAC is noted as an agenda item. MP said she had received the 'list of jobs in the mining industry' document she had requested from the Careers Navigator and she was happy with the document.
- Childcare – a large number of international staff have been identified by the Childcare Leadership Alliance. Discussion followed, regarding potential employment opportunities for partners of childcare staff as part of the process in moving couples or families here. General conversation about 457 visa applications and difficulties.
- Youth Mental Health – we are talking to Outback Futures for Dysart.

## YAC 2023 AND BEYOND + YOUTH 4IR SKILLS & TRAINING

- In 2023, the YAC has prioritised new Roadmap projects for development and fed into existing projects. Members toured the Sondella feedlot to see the application of new technology in the agricultural sector before travelling to Brisbane to view BMA's Remote Operating Centre, the Komatsu Innovation Hub, the Queensland Museum and the Tertiary Studies Expo. The YAC also toured the Goonyella Riverside Mine with its key focus on autonomous operations.
- They also provided data on the skills and training agenda and expectations for incorporation into the Smart Transformation Project.
- YAC member Alex Ibberston spoke to the STAC meeting:
  - "I thought it was all great. What we learnt was very interesting and very informative and we were all really happy to have the opportunities. Yes we do share the information with other kids, and lots of other kids in younger grades have been asking if it's worth it to be on the YAC and we said yes. We felt very privileged to be a part of it."

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- MI outlined current role of the YAC and said all of the kids talk positively about the YAC at the end of the year.
- MI then presented the new draft forward plan, asking the STAC members if they want him to go to the schools to discuss the new plan and other options to expand the reach of the YAC; to run a two-tiered process to still have the YAC and still get to the other students more involved too.
- Alex Ibbertson said she has definitely decided she wants to do electrical engineering. She's planning to be an electrical apprentice and then go to uni.

### **DECARBONISATION SURVEY CONSULTATION – Rob Cocco, CEO Regional Development Australia Greater Whitsundays**

Rob Cocco presented to the meeting on numerous local issues and developments:

- He began by giving the STAC members a quick overview of what is happening in Regional Development across the Mackay region.
- Digital connectivity is rapidly advancing – Starlink will become a carrier, meaning within the next five years remote communities will have less issues with mobile coverage.
- The Federal Government is committed to a new review of mobile blackspots via Australia Post delivery vehicles.
- There is Area Migration Agreement visa work underway which will bring skilled workers into a range of postcodes under concessions; working with Mackay and Whitsunday Chambers, and will be working with new Isaac Chamber.
- Women in Leadership program has had 30 people go through it and the RDA is in talks with Melissa Westcott to deliver this program in Isaac.
- In terms of Decarbonisation, there is a consultation process underway with conversations regarding enhancing social change around the environment. Audit trying to understand what people's hearts and minds are thinking in relation to all other issues around at the moment including cost of living and housing. To gain a richer understanding and have clarity in terms of how to influence people's thoughts and "ultimately how to change policy".
- Another project is underway around social infrastructure to understand what we have, what we need and what the community wants. Harnessing that information across the region to look at future grants.

### **VOLUNTEERING STRATEGY**

- General discussion of proposed Volunteering Project and the planned '2024 Year of the Volunteer'.
- There are two pillars to the proposed campaign – a celebration of existing volunteers and encouraging new people to volunteer.

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- Key messages will align with the results of the volunteer survey results.
- The proposal is for 10 local clubs/organisations to appear in the campaign, including content from members and collateral that could be used by every club/organisation.
- Rather than nominating an award for 'Best Volunteer', the clubs/organisations will be asked to nominate a volunteer who can be used in content for a month.
- MI asked STAC member to nominate the 10 clubs (*see Actions*).
- Idea is to shoot videos and create content before the end of the year, then roll it out from the beginning of 2024.
- STAC members agreed to proceed with the Project and the campaign.

### HOUSING UPDATE – PREPARATION FOR IRC WORKSHOP

- Letter signed at previous STAC meeting was sent to IRC; one brief meeting has been held since and IRC are looking for a date.
- STAC members discussed approach to be taken and issues to be raised in IRC workshop.

### ACTIONS – MORANBAH

- MI to pursue date for IRC workshop to discuss Housing.
- MI to send STAC members the website data to show the increase in website traffic as a result of the new social media tiles being posted to community Facebook pages.
- MI to discuss the new YAC plan and other options to expand the reach of the YAC; to run a two-tiered process to still have the YAC and still get to the other students more involved too.
- MI to receive suggestions/nominations from STAC members about which Moranbah clubs/organisations can feature in the Volunteer Project campaign.

### NEXT MEETING DATE

Tuesday 28th November, 12pm.

Meeting closed at 2.03pm.

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