



SMART TRANSFORMATION

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Smart Transformation Advisory Council (STAC) Meeting – Moranbah

13 June 2023 – Meeting 18

Attendees

Brianna Baggow

Jasmine Cadd

Ash Dowd

Anthony Edwards

Carolyn Fritz

Michelle Pole

Amanda Raymond

Melissa Westcott

Apologies

Vaughn Abrahms

Guests

Kylie Porter, GW3 (via Zoom)

Secretariat

Mitchell Innes (Facilitator)

Melanie Stott

MEETING NOTES

- Meeting commenced at 12.09pm with apologies advised.

MINUTES

- Minutes were emailed to STAC members on 14 June 2023 for moving at next meeting.

COMMUNICATIONS AND ENGAGEMENT / ACTION LIST

- Database is steady at 268 subscribers as at the end of May, following an audit and input.
- April's local media campaign focused on the Youth Advisory Council, while May featured Smart Transformation's Phase 4 and June will feature the training videos to upskill community organisations.

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- Engagement highlights included the official CLA Launch and a meeting of the Innovative Futures Steering Committee in April, the YAC visiting Sondella Abattoir (Signature Onfarm) in May. MI noted that ST received great publicity from Signature Onfarm in their social media posts as well. The YAC is heading to Brisbane in the coming weeks for its annual tour.
- Actions from previous minutes have all been acted on, with further work underway.

ROADMAP PROJECT UPDATES

- Digital Connectivity – Moranbah’s towers are under construction and Dysart’s have been switched on. ST will wait for the whole project to be up and running before planning the official launch.
- 4IR Skills & Training Careers Navigator – this role will continue as is in Dysart but new functions have been added to the role for Moranbah including some specific deliverables such as an industry survey.
- Childcare – the CLA launch events were a great success. MW said work is progressing really well, with the State Government taking an interest. The groundwork is being done and the CLA is moving into implementation phase. Visa processes are underway as well as onboarding processes for new staff and a housing strategy for childcare workers. MW said one daycare centre manager is now overseeing seven or eight houses, which is not normally a part of their role.
- Housing – MI to make a presentation about progress on this project during this meeting.
- Transport Options – the bus service communications material was widely distributed to inform the Dysart community that the service is ending this Wednesday 14th June.
- Youth Mental Health – an EOI has been put to market for this new project. It has been sent to all local providers.
- Volunteers – project in early formation stages with survey now completed. MI to present survey results at this meeting.

DECARBONISATION IN OUR REGION – Kylie Porter, GW3

Kylie Porter presented to the meeting via Zoom:

- The landscape has changed rapidly since 2021 and we now need to look at decarbonisation as an opportunity, not a threat.
- ‘Decarbonisation Accelerated’ is the name of the joint information and strategy project being put together by GW3, the RCOE and the Local Buying Foundation.

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- The main focus for us is to protect our existing supply chains.
- We recognise that there is a need to start to understand decarbonisation and how it is likely to influence changes in our region and what we need to do to prepare for those changes.
- Decarbonisation is also going to drive a range of new economic opportunities. Our region and our businesses are well placed to secure these new opportunities based on the skills and capabilities we've currently got. We need to embrace the opportunities we've got coming our way.
- We are focussing on rolling out and implementing some actionable activities that will help businesses on their decarbonise journey.
- Our project will help our regional businesses identify what their carbon footprint is now, what are there plans to reduce it, and within two years sign them up to a regional accreditation scheme.
- Businesses will quickly learn that unless you can provide information around your carbon footprint, you won't be able to supply to the mining industry, or it will be more difficult to supply to them. This will be replicated across every major industry in our region. This is not unique to mining and will work across all major industries.
- There is a huge amount of opportunity attached to this new scheme but most importantly, our current supply chains are going to be maintained.
- There are many businesses in the region already working towards decarbonisation and many looking at the costs associated with adopting a decarbonisation strategy.
- This is currently a two-year project but will be a long-term focus for our region.
- There are still many questions about how decarbonisation will work for small to medium businesses across the region.
- 'Carbon Accounting' is one of the first steps for a small business to take.
- At some stage in the future, there will be an international accreditation process, but for now we would just like people to start the conversations about how their business can make changes.
- Developments in this space are moving incredibly fast.
- MI asked about the timeframe for local accreditation packages – the plan is for the education and awareness packages to be rolled out before the end of this year. Training will be delivered by others.

HOUSING UPDATE

- The next step is to complete a briefing with the IRC before the next round table discussion planned for 21 July.

INNOVATIVE FUTURES – NEXT STEPS

- Progress includes the development of a consistent narrative/vision because there has been a lack of co-ordination in this space previously.

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- MI said one of the biggest benefits of this project is getting people together for discussions – some participants described the steering committee as “the only forum where we all come together”.

VOLUNTEERING PROJECT

- Discussion regarding volunteering survey results.
- There were 40 respondents, most of whom were current volunteers; 20% were not current volunteers.
- AD said community groups were surveyed a few years ago – can we tap into that data? MI to investigate (*see Actions*).
- AR said it’s important to ask what volunteers need to keep going.
- MW suggested flexibility come from workplaces so staff don’t have to use their annual leave to volunteer. Is this something that can be proposed with big employers? (*see Actions*)
- One option is to use an online platform to communicate with volunteers, but they can also be a lot of work.
- AE suggested a system where parents have to nominate and commit to how they will volunteer before they can register their child to participate.
- MW said some groups also charge a levy for non-volunteers.
- AR said positivity towards volunteers needs to improve, and suggested any campaign centre around the idea of ‘no volunteers = nothing on the calendar’. MW suggested we make 2024 the Year of Moranbah Volunteers.

SMART TRANSFORMATION – PHASE 4

- Communications and Engagement Strategy has been updated and new website is progressing well with a new updateable ‘Projects’ tab to more accurately inform the community how Smart Transformation projects are tracking.

NEXT MEETING DATE

Tuesday 29th August, 12pm.

Meeting closed at 2.06pm.

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