



SMART TRANSFORMATION

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Smart Transformation Advisory Council (STAC) Meeting – Moranbah

15 November 2022 – Meeting 15

Attendees

Brianna Baggow

Ash Dowd

Anthony Edwards

Carolyn Fritz

Michelle Pole

Melissa Westcott

Apologies

Jasmine Cadd

Sean Milfull

Amanda Raymond

Guests

Gavin Deeprose, GWI

Neil Glentworth, GWI

Sharon Jansen, Careers Navigator

Jonathon Pavetto, AEC

Secretariat

Mitchell Innes (Facilitator)

Melanie Stott

MEETING NOTES

- Meeting commenced at 12.07pm with apologies advised.

MINUTES

- Minutes from Meeting 14 were moved by Carolyn Fritz, seconded by Mel Westcott and approved by all.

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COMMUNICATIONS AND ENGAGEMENT

- There was good growth recorded in the database in October, and this trend is expected to continue during November as the Housing Summit working groups are formed.
- A new YouTube search engine campaign for the Smart Transformation Attraction and Retention videos began on 02/11/2022 and has resulted in an increase in views and website traffic. Brianna Baggow noted she had promoted the videos at the Advancing Qld Regions forum during her 20-minute presentation; she said they loved the YAC and her presentation created many new conversations.
- New free articles have been published in The Coalface, the Dysart Diary and the Moranbah Community News.
- In November's free media, the subject matter is the YAC, and in December we will be publicising the Innovative Futures project.
- Prof. Pierre Viljoen has resigned from his Future Work role within CQU and will be taking up a new role with CQU in Indonesia in January; MI wrote him a thank you note on behalf of the STACs.

HOUSING SUMMIT – OVERVIEW AND UPDATE

Jonathon Pavetto from AEC spoke via Zoom:

- The summit was attended by 40 people from mining, Council and construction sectors.
- Eight key issues emerged and eight working groups will be formed; the plan is to work towards a follow-up workshop in January or February.
- Working groups will address these issues and workshop the issues and “get on with building a few more houses.”
- Mel Westcott asked question of high vacancy rates - is this because houses have been allocated for workers who haven't yet come to town? Possibly, we don't yet know.
- 1,000 vacant houses in Moranbah – that's 1 in 4 or 1 in 5.
- Carolyn Fritz said many houses are too run down to put anyone in.
- Summary of summit being made available to MI in the next few days from JP.
- AEC's summary of the outcomes will help to drive a series of working groups, which will each contribute towards an Action Plan.
- Some of the major issues include:
 - The banks requiring much higher deposits (higher than other towns/cities) for property purchases or construction loans in mining areas.
 - The valuation process, including under and over valuing properties which in turn has an impact on accessing finance.

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- The high number of vacant homes.
- Rising prices making properties less affordable since the recent boom.
- Limited residential development currently underway, affecting confidence.
- Quality of housing stock currently available.
- AEC will now look at issues of demand, land use and planning, including ways to encourage more land development and housing construction on the available land, as well as overcoming finance barriers.
- There is also the consideration that traditional owner-occupiers might not be the most appropriate model to drive housing growth.
- AEC also looking at ways to encourage people to move to the areas, not just for jobs.
- AEC has received some nominations from attendees to participate in working groups, to resolve particular issues and increase supply and affordability.
- Getting a handle on demand was the number one issue that came out of the summit.
- Bank valuation issues are the second biggest issue out of the summit.
- Housing will remain a key part of the ST strategy.

GUEST PRESENTATION – INNOVATIVE FUTURES PROJECT – Neil Glentworth and Gavin Deepprose from GWI

- Innovative Futures Project is looking at economic development opportunities with 20-30 timeframe. GWI drafting report of which community and family are the focus.
- The idea behind this research is to not let these communities of Dysart and Moranbah get blindsided or left behind by new technologies.
- There are a series of technologies that will impact here: 5G, IOT, AI and ML, Cloud and Edge computing and Robotics.
- Automation is not a threat, it's an opportunity to drive different jobs and different options.
- Main themes from stakeholder engagement were: community, leverage existing industries and assets, appetite for courageous and bold civic leadership, collaboration, innovation.
- Opportunities for thinking and planning for the bright future are absolutely enormous.
- GD's action plan: 1) current state, 2) technology prioritisation, 3) stakeholder engagement, 4) innovative futures action plan.
- GWI's brief was to look into the looking glass, but you also need real actions.
- Brief was to make it about the region - it's about Moranbah and Dysart and the things that make these communities individually excel.
- Draft report will be available shortly for review by steering committee and STAC members.

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GUEST PRESENTATION – CAREERS NAVIGATOR, STRATEGIC PLAN – Sharon Jansen

- Feedback on this strategy requested from QRC by this Friday.
- MI to send strategy to STAC members later today and request for extension to deadline.
- Sharon said she understands the complexity of the Moranbah community.
- 12 weeks in position, brand new role, no tracks to run on so her first task was a career advisor strategy.
- Draft format will go to steering committee at end of the month, feedback on strategy would be appreciated by this Friday (note deadline to be requested).
- Concentrating on Moranbah and Dysart high schools but also to collaborate with other high schools.
- Position aligned with Qld Government workforce strategy 2023.

FUTURE PLANNING WORKSHOP 2

- General ongoing discussion regarding updated Terms of Reference for 2023.
- STAC members supported the addition of a summary, for example:
- “The purpose of the STACS is to help future-proof our communities of Dysart and Moranbah and make them sustainable.”
- A final ToR will be presented at the first STAC meeting of 2023

ROADMAP PROJECT UPDATES – REPORT CARD 2022

- Volunteering project – new project placemat presented – Amanda Raymond will be STAC lead.
- Mel Westcott to present at next STAC meeting on childcare project.
- There has been major progress on every single project during 2022.
- The report card was warmly received by Carolyn Fritz and all STAC members – “It’s great to see the progress.”

ACTIONS

- Dates for next year to be provided by MI as soon as they become available.
- Housing summit working groups to be formed and finalised in conjunction with AEC; MI to send working group options to STAC members so they can decide how they’d like to contribute.

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- Strategic Plan for Careers Navigator to be distributed by MI for feedback, and extension sought from QRC.

NEXT MEETING DATE

To be advised.

Meeting closed at 1.55pm.

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