



## SMART TRANSFORMATION

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#### Smart Transformation Advisory Council (STAC) Meeting – Moranbah

11 October 2022 – Meeting 14

#### **Attendees**

Brianna Baggow

Jasmine Cadd

Ash Dowd

Carolyn Fritz

Melissa Westcott

#### **Apologies**

Anthony Edwards

Sean Milfull

Michelle Pole

Amanda Raymond

#### **Guests**

Vicki Smith (via Zoom)

#### **Secretariat**

Mitchell Innes (Facilitator)

Melanie Stott

### MEETING NOTES

- Meeting commenced at 12.04pm with apologies advised.

### MINUTES

- Minutes from Meeting 13 were moved by Carolyn Fritz, seconded by Ash Dowd and approved by all.

### COMMUNICATIONS AND ENGAGEMENT

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- The Youth Advisory Council's visit to Brisbane was a huge success; some had never been on a plane before. YAC members enjoyed themselves and learnt a lot; MI noted that BMA Asset President Mauro Neves took the time to chat to all participants during a tour of BHP's Brisbane offices. STAC members suggested that schools do more to publicise the opportunity to parents for 2023.
- Innovative Futures project workshop – looking at business and development opportunities. The Steering Committee includes GW3, RDA, CQU, RCOE and IRC and a report will be presented to STAC members at the next meeting.
- CF and MW spoke about how beneficial it would be to receive a regular economic update from Isaac Regional Council.
- Website stats – 851 users and 803 new users to the website this month.
- Discussion of new communications strategy for 2023.

## ROADMAP PROJECT UPDATES

- Digital Connectivity
  - Vicki Smith from GW3 will give a presentation on this topic later in the meeting, via Zoom.
- Youth Skills and Training
  - The Careers Navigator role has been filled by Sharon Jansen; who will present her next strategic plan at the next meeting.
- Childcare
  - MW advised the new board has had a couple of meetings and is putting a Strategic Plan into place. MW noted all is going well in Moranbah but there are specific challenges presenting in Dysart due to national providers being less flexible. Dysart providers are especially losing staff while Moranbah staff levels are more stable. MW advised the meeting the childcare project is generally progressing well.
- Housing
  - The date for the proposed summit was named as 10 November. MI noted invitations were scheduled to go out this week and asked the meeting for feedback as to who should be invited as stakeholders.
- Community Wellbeing
  - Discussion regarding a specific program to support youth mental health in Dysart; MW suggested the Isaac Mental Health Fund could possibly fund a project.
- Community Skills & Training
  - The videos have all been uploaded to the website and are being promoted. There's an opportunity now for community members to access these for free but they won't be online forever. Open to all and any community organisations.

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- MW noted the 'Get Set for Work' program no longer runs in Moranbah; discussion about how to bring it back because it was ideally suited to help those children who are not participating at school.
- Attraction and Retention
  - Planned discussion at end of meeting regarding possible launch and use of video to ensure widespread promotion.

### GUEST PRESENTATION – Vicki Smith from GW3

- Digital Connectivity Project Coordinator Vicki Smith joined us online to provide an update on the Connectivity Project delivery plan.
- She advised the existing network for the communities of Dysart and Moranbah are designed to service the existing residential population, so the network gets drained when the non-residential population arrives.
- Vicki noted the STAC work established and initiated this project, which is worth over \$3 million; Telstra is now looking at a higher cost than the initial plan but Vicki described it as “the latest and greatest in digital connectivity”.
- Vicki provided figures showing that Telstra’s contribution will be \$1,087,000 while the BHP Vital Resources fund will be contributing \$1,917,450.
- It will result in a three-fold increase to services in Dysart, and doubling of the capacity in Moranbah.
- Council has contributed some in-kind lease agreements on some of the parcels of land.
- In Dysart, construction will start in November 2022 on two new small cell projects, with construction expected to be completed by the end of 2022.
- However the Telstra blackout period over Christmas/New Year means the towers won’t be switched on until January.
- Vicki advised that Moranbah’s construction timetable is expected to start work in February 2023 for four weeks, with a hopeful completion date of April 2023 for services to be ‘switched on’.
- Further delays are possible because of a nationwide shortage of fibre, but Vicki will keep us updated of any changes to the timeline for completion.
- There are three sites in Moranbah: a new base station, a relocated and upgraded base station and a new small cell facility in Moranbah South.
- Vicki advised there is genuine desire on the part of Telstra to improve connectivity in the regions; the solution is to be organised with business cases and Smart Transformation being connected to BHP is helping make that happen.
- GW3 have also done a ‘black spot’ study to determine where the challenges were.

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### **FUTURE PLANNING WORKSHOP 2**

General ongoing discussion regarding possible changes to the STAC Purpose Statement, as an opportunity to make changes.

MI sought feedback on new suggested wording to be added to Purpose Statement as follows:

“The sustainability of these communities is at the forefront of the Project’s work by addressing community challenges while ensuring opportunities for growth are enabled and acted upon.”

Feedback included:

- Generally positive response to additional text
- Suggestion that “economic growth” be added, ie “The sustainability and economic growth of these communities...”
- Further discussion that the communities need wellbeing growth as well as economic growth
- Further suggestion that there should be the addition of a QPS element into the Smart Transformation roadmap.

### **MEASURING SMART TRANSFORMATION**

General discussion of the best ways to measure the success of the Smart Transformation Project:

- Look at and list ST’s key achievements
- Make a list of the conversations ST has initiated, especially with Council
- Make a list of networking opportunities that have come from ST.

### **ATTRACTION AND RETENTION VIDEO**

- Final viewing of finished Moranbah video and the response was very positive, with great feedback
- Discussion regarding possible launch; MW to investigate possible end-of-year drinks for Moranbah Traders Association at the bowls club to show the video and encourage wide distribution
- Suggestion by AD to initiate and pay for a Google search engine campaign, so that anyone who Googles ‘Moranbah’ is likely to see it, on the first page of any Google search, especially for prospective employees and families
- Further discussion about ways to share and publicise the video to ensure it gets maximum distribution by all community stakeholders.

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### **NEXT MEETING DATE**

15 November.

Meeting closed at 1.50pm.

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