



## SMART TRANSFORMATION

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#### Smart Transformation Advisory Council (STAC) Meeting – Dysart

10 October 2022 – Meeting 14

#### **Attendees**

Royce Bailey

Jasmine Cadd

Liz Fox

Brianna Jahnke

Glenn Kirkpatrick

Sandy Moffat

Richelle Toshack

#### **Guests**

Vicki Smith (via Zoom)

#### **Apologies**

Cheryl Perry

Rhiannon Rowe

#### **Visitors**

Chris Cowan

Seamus Taylor

#### **Secretariat**

Mitchell Innes (Facilitator)

Melanie Stott

### MEETING NOTES

- Meeting commenced at 6.08 pm with apologies advised.

### MINUTES

- Minutes from Meeting 13 were moved by Jasmine Cadd, seconded by Liz Fox and approved by all.

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### COMMUNICATIONS AND ENGAGEMENT

- The Youth Advisory Council's visit to Brisbane was a huge success; some had never been on a plane before. YAC members enjoyed themselves and learnt a lot; MI noted that BMA Asset President Mauro Neves took the time to chat to all participants during a tour of BHP's Brisbane offices.
- Innovative Futures project workshop – looking at business and development opportunities. The Steering Committee includes GW3, RDA, CQU, RCOE and IRC and a report will be presented to STAC members at the next meeting.
- Website stats – 851 users and 803 new users to the website this month.
- The communications and campaign focus in October is Skills and Training; all community training videos have been uploaded to the website and will be the focus of a new social media campaign in the coming weeks.
- The YAC will be the focus for November.

### ROADMAP PROJECT UPDATES

- Digital Connectivity
  - Vicki Smith from GW3 will give a presentation on this topic later in the meeting, via Zoom.
- Childcare
  - SM advised the project is gathering information for a childcare review at the moment, looking at places in Dysart and Moranbah; in Dysart it is a slow process to build relationships with providers. JC advised the Childcare Board will pull together a Strategic Plan looking at the sector as a whole, including before and after school care as well as long day care.
- Housing
  - The date for the proposed summit was confirmed as 10 November. MI asked the meeting for feedback as to who should be invited as stakeholders. RT advised Housing Mackay, Nick from Vitrinite. GK suggested Thiess; ST suggested Pembroke; SM suggested Stanmore. General conversation regarding the lack of developers in Dysart. Note: at the end of the meeting, SM also suggested that Dorne Wallace from Greater Whitsunday Communities could be invited to attend the housing summit.
- Community Wellbeing
  - We will come back to this in the workshop discussion.
- Innovation Study
  - MI noted there was really good engagement from the Innovation Project workshop held on 29<sup>th</sup> September 2022.

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- Community Skills & Training
  - The videos have all been uploaded to the website and are being promoted. There's an opportunity now for community members to access these for free but they won't be online forever. Open to all and any community organisations.
- Dysart Transport Project
  - Greyhound is ready to go, however we are still investigating ways to collect fares; one option is to make it free for now and ask passengers if they would be prepared to pay for it and if so, how much. A resolution is expected within a fortnight.
- Attraction and Retention
  - Planned discussion at end of meeting regarding possible launch and use of video to ensure widespread promotion.

### **GUEST PRESENTATION – Vicki Smith from GW3**

- Digital Connectivity Project Coordinator Vicki Smith joined us online to provide an update on the Connectivity Project delivery plan.
- She advised the existing network for the communities of Dysart and Moranbah are designed to service the existing residential population, so the network gets drained when the non-residential population logs on.
- Vicki noted the STAC work established and initiated this project, which is worth over \$3 million; Telstra is now looking at a higher cost than the initial plan but Vicki described it as “the latest and greatest in digital connectivity”.
- Vicki provided figures showing that Telstra's contribution will be \$1,087,000 while the BHP Vital Resources fund will be contributing \$1,917,450.
- It will result in a three-fold increase to services in Dysart, and doubling of the capacity in Moranbah.
- Council has contributed some in-kind lease agreements on some of the parcels of land.
- In Dysart, construction will start in November 2022 on two new small cell projects, on Queen Elizabeth Drive and at 86 Fisher Street.
- Construction is expected to be completed by the end of 2022, however the Telstra blackout period over Christmas/New Year means the towers won't be switched on until January.
- Further delays are possible because of a nationwide shortage of fibre, but Vicki will keep us updated of any changes to the timeline for completion.
- Vicki also advised that Moranbah's construction timetable is expected to start work in February 2023 with a hopeful completion date of April 2023; again delays in sourcing fibre may mean the project will take longer.

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- ST asked if the project affected landline capacity but was advised the boost to the network is only for mobile services.
- Vicki advised there is genuine desire on the part of Telstra to improve connectivity in the regions; the solution is to be organised with business cases and Smart Transformation being connected to BHP is helping make that happen.
- GW3 have also done a 'black spot' study to determine where the challenges were.

### FUTURE PLANNING WORKSHOP 2

General ongoing discussion regarding possible changes to the STAC Purpose Statement, as an opportunity to make changes.

MI sought feedback on new suggested wording to be added to Purpose Statement as follows:

“The sustainability of these communities is at the forefront of the Project’s work by addressing community challenges while ensuring opportunities for growth are enabled and acted upon.”

Feedback included:

- Generally positive response to additional text
- SM suggested replacing the word ‘enabled’ with ‘leveraged’
- Further discussion of STAC’s advocacy role and strategy, including its recent lobbying success in securing new police for Dysart
- Discussion re the big challenge of youth and mental health, including a summit being held by Education Qld and Qld Health
- RT recommended that MI have a conversation with Jane Christensen from MDSS in Moranbah
- General consensus re youth mental health was that the STAC should wait for the Ed Qld/Qld Health summit before further action.

### MEASURING SMART TRANSFORMATION

General discussion of the best ways to measure the success of the Smart Transformation Project:

- Measuring population growth since the project began
- Review of retention figures and feedback from businesses
- Evidence of empty spaces filling in shopping centre
- Measuring the residential employment rate in Dysart
- Measuring all of these factors every six months.

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***ACTION: Secretariat to review and report back.***

### **ATTRACTION AND RETENTION VIDEO**

- Final viewing of finished video and the response was very positive
- Discussion regarding possible launch
- Further discussion about ways to share and publicise the video to ensure it gets maximum distribution by all community stakeholders
- It was also noted that we should try traditional media for extra publicity.

### **NEXT MEETING DATE**

14 November.

Meeting closed at 8.05pm.

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