



SMART  
TRANSFORMATION



# THE TRANSFORMER

OCTOBER 2022

Welcome to the 10th edition of *The Transformer* - an update from the Smart Transformation Project.

Smart Transformation works to future-proof the communities of Dysart and Moranbah, as we face the rapid technological changes being brought about by the Fourth Industrial Revolution (or 4IR for short).

Smart Transformation operates independently, with support from BHP Mitsubishi Alliance (BMA), and is driven by the two towns' Smart Transformation Advisory Councils and Youth Advisory Council. Council members capture feedback and advice from the communities they call home, to direct resources and effort into projects important to local residents.

## Housing availability a focus for Summit

Smart Transformation will host a summit to help address the cost and availability of local accommodation, with key public and private sector stakeholders invited to attend.

To be held in Moranbah in November, the Smart Transformation Housing Summit is supported by Isaac Regional Council with invitees from local industry as well as government agencies, developers and community groups.

Smart Transformation Project Lead Richelle Toshack said the Housing Summit would drive collaborative solutions to the challenges of accommodation in the local market.

"We need to figure out what we can do – this Summit will be a rare opportunity to get everyone together to discuss the best options," Richelle said.

"Bringing everyone to the table is what Smart Transformation does, so we can all find more sustainable long-term solutions."

Both Smart Transformation Advisory Councils have prioritised Affordable Housing as a key enabler to future-proofing our local communities.



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# Make a smart transformation and move to the Basin

Smart Transformation has launched a project to encourage new residents to make the move to Dysart and Moranbah.

Smart Transformation, working to future-proof the two towns, operates two Advisory Councils and both have prioritised attracting new people into their communities as a key enabler to community and economic growth.

In response, and with the support of BHP Mitsubishi Alliance (BMA), Smart Transformation prepared two videos highlighting the lifestyle and work opportunities on offer, showcasing the services, shopping and schools of the two communities, and the incredible people who call the towns home.

The videos, available online, have already been viewed hundreds of times, with locals also sharing them with friends and family who currently live out of town.

Members of the STACs provided their input in the development of the video content, with some even participating in the shoot itself, including STAC member Melissa Westcott who said of her town of Moranbah:

“The absolutely best lifestyle you could ever wish for your kids to grow up in.”

Dysart STAC member Cheryl Perry, principal at Dysart State High School, said the videos will help in attracting new staff for local businesses and organisations, including her school.



“Everyone can use these videos which present our towns as the beautiful rural mining towns they are...”

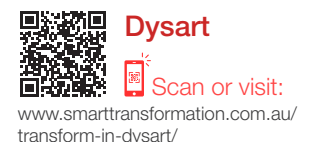
CHERRYL PERRY - STAC DYSART MEMBER

New videos celebrating Dysart and Moranbah will be used to encourage new residents to the towns.

“We have an incredible community with a welcoming and friendly outlook, and we needed a way to show people who were thinking about making a move what we are about,” Cheryl said.

“Everyone can use these videos which present our towns as the beautiful rural mining towns they are – whether you are recruiting staff or suggesting a move to friends or family.”

The videos are available through the links below:



## Childcare Alliance gets down to business

The Isaac Childcare Leadership Alliance is now in place, working to address challenges within the sector locally including attraction and retention of staff.

A board, headed by Moranbah STAC member Melissa Westcott, has developed its strategic plan and has begun engaging with local centres in Dysart and Moranbah on implementation.

Improving childcare services was identified as a key priority for both Dysart and Moranbah STACs, with BMA subsequently funding the project.



The Alliance's new logo.



Isaac Childcare Leadership Alliance is working to increase services locally.



BMA Asset President Mauro Neves with the 2022 Youth Advisory Council members.

## Innovative Futures steering committee meets

Smart Transformation has brought together local and regional leaders to consider future economic opportunities for Isaac and the pathway to enable them.

The Smart Transformation Innovative Futures Project is studying economic development options with a 10 to 20 year timeline, in order to support regional planning.

A study is underway led by management consultants GWI and overseen by a steering committee with members from Isaac Regional Council, Greater Whitsunday Alliance, Central Queensland University, BHP, Regional Development Australia and the Resources Centre of Excellence.

The steering committee met in late September to give consideration to early study findings and provide insights into the forward plan.

The final report is now in development and expected to be delivered in November 2022.

## YAC to Brisbane

### Mazes, museums and Mount Coot-tha - 2022's Youth Advisory Council (YAC) Brisbane excursion had it all.

The YAC is made up of 16 students in Years 9 to 12 from Dysart and Moranbah State High Schools, and provides a youth voice to the Smart Transformation Project.

The Brisbane experience was designed to showcase some of the opportunities available through the Fourth Industrial Revolution and the increased application of technology.

"It was amazing – packed full of a whole variety of activities, from learning at back of house to the Queensland Museum, to the architecture of Brisbane City Hall, to the career stories of emerging tech jobs in the mining industry," Moranbah High YAC Co-ordinator Rebecca Huggett said.



Youth Advisory Council member Bella Whittington discussed her future career options with BMA Asset President Mauro Neves.

A highlight of the tour was a visit to BHP Mitsubishi Alliance's (BMA) Brisbane headquarters, where a number of BMA's young leaders presented on Cool Jobs of the Future.

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*The students really enjoyed hearing from those in the workforce now, and from BMA Asset President Mauro Neves and the vision that BHP has for the future of their workforce...//*

REBECCA HUGGETT - MORANBAH HIGH YAC CO-ORDINATOR

Dysart High Year 9 student Bella Whittington agreed.

"I thought it was really good – the BMA stuff was interesting, seeing the control room and the bigger part of the mining industry," Bella said.

Bella had a unique experience at BMA's office, spending time one on one with Mauro talking about her future and the opportunities ahead.

"That was very cool – I was definitely nervous, but once we got talking it was really interesting," she said

"It was cool that he was a mechanical engineer too – that's what I want to do."

2023's Youth Advisory Council is being developed now, with membership to be announced shortly.

# STAC Profile – Anthony Edwards



Anthony Edwards, STAC  
Moranbah member

**Moranbah State School Principal Anthony Edwards is notching up three years as a Smart Transformation Advisory Council member and says Smart Transformation has come a long way.**

“When we started the STACs, the focus was around automation and how our communities could adapt to new and different jobs in the mining industry,” Anthony says.

“A lot of the projects we’ve been working on are underway or completed, so now we are looking at what else we can achieve going forward.”

Anthony says his three years as a member of the Moranbah STAC have been empowering.

“The great thing about the STAC is, we’ve had real impact. It’s not just a talk fest - it’s actually action. The STACs are made up of the whole community, heavily supported by industry.”

The job’s not done, though.

“The people who live in our communities are invested in them, and we do expect the services to be provided by governments,” Anthony says.

“The future is bright, but conditional - it’s based on members of the community backing each other.

“We have many great people doing great things for the community, which is part of the beauty of living here.”

“*The great thing about the STAC is, we’ve had real impact. It’s not just a talk fest - it’s actually action. The STACs are made up of the whole community, heavily supported by industry.*”

ANTHONY EDWARDS - MORANBAH STAC MEMBER



## Get involved in Smart Transformation

The Smart Transformation Project is a community initiative to shape our own future for ourselves. If you would like more information, please drop us a line at [smarttransformation@outlook.com](mailto:smarttransformation@outlook.com) or check us out at [www.smarttransformation.com.au](http://www.smarttransformation.com.au)

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