GW3D
GREATER WHITSUNDAY ALLIANCE
MACKAY ► ISAAC ► WHITSUNDAY

MIW Agribusiness Futures Alliance

Growing Greater Whitsunday Agribusiness, together

MIW Agribusiness Futures Alliance

Key Milestones

June 2020 - Steering committee established with Terms of Reference

August 2020 – Independent Chair appointed – Mitch Flor, Tandy Group

Aug-Sept 2020 – Advertise for Project Coordinator

Oct 2020 – Project Coordinator appointed

March 2020 – Project Plan Finalised

6 PILLARS:

Supply Chains / Export Trade

Education, Skills and Training

Value Adding

Transformation through Technology

Research and Analysis

Advocacy and Communication

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Funding Successes

GW3 provided seed funding for the project for 3 years

Regional Recovery Partnership: $10m in agriculture related projects:

- $1.5m for an Agriculture and Aquaculture Tech Skills Hub (Whitsundays)
- $3.2m for the Clermont Saleyards and Showgrounds Revitalisation (Isaac)
- $5m for an upgrade to the Biocommodities Plant (Mackay)

CRCNA funding of $150,000 for a MIW Supply Chain Baseline Study

Regional Jobs Committee - $150,000 funding each year for 3 years

FIAL funding for a $225,000 project to establish a Greater Whitsunday Agtech Hub

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KEY PROJECTS

SUPPLY CHAINS/EXPORT/TRADE

- CRNA funded MIW Supply Chain Baseline Study identifying key products for export and preferred export markets

EDUCATION SKILLS AND TRAINING

- Regional Jobs Committee's Careers Module and Future of Work Videos
- Agriculture and Aquaculture Tech Skills Hub expediting skills development for the ag sector

TRANSFORMATION THROUGH TECHNOLOGY

- Greater Whitsunday AgTech Hub

VALUE ADDING

- Biofutures Leaders Group and the Market Sounding and Strategic Investment Analysis
- Biocommodities plant
- Mercurius biofuels investment

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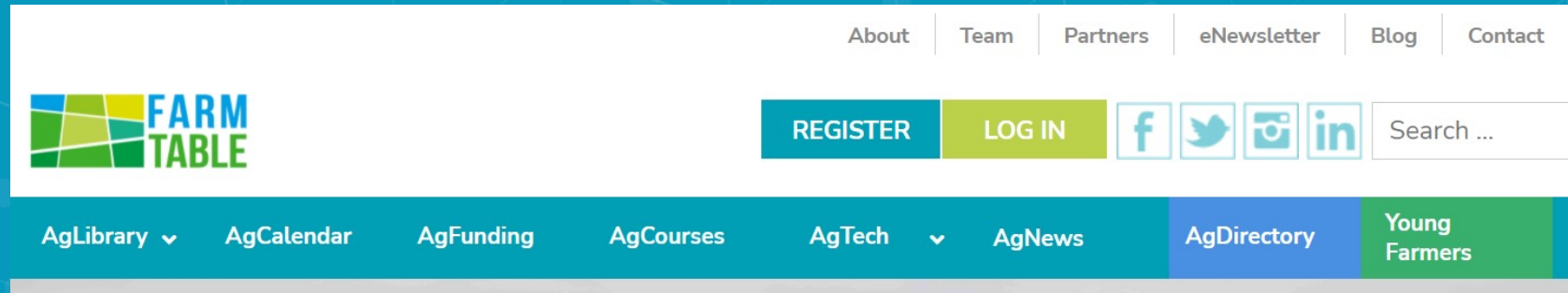
Greater Whitsunday AgTech Hub

7 Milestones

1. Establish the Hub – committee and ToR
2. Develop the Hub: vision, objectives
3. Action Plan
4. Cluster Portal
5. Confirm in region training requirements
6. Pilot and implement in region training solutions
7. Cluster events and activities
   - 2 showcases activities
   - 5 workshops



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Next Steps

Appointed consultants to support the AgTech Hub development and action plan

AgTech21 in Emerald – Livestreamed event in Mackay

Participate in collaborative opportunities with other AgTech Hubs – Queensland AgTech Ecosystem

GW3

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