



SMART TRANSFORMATION

Moranbah Smart Transformation Advisory Council

4 February 2020

Meeting Minutes

Attendees:

Phil Harms	Pimms Engineering
Ash Dowd	Moranbah Community Workers Club, Moranbah Traders Assoc.
Melissa Westcott	Small business Owner, C-RES, MELC
Caroline Fritz	Small Business Owner, GW3, Regional forum representative
Michelle Esler	Moranbah Hospital
Sean Milfull	BMA Goonyella
Melita Shirley	BHP
Katherine Teh (Facilitator)	Futureye
Mitch Innes (Secretariat)	Futureye

Apologies:

Anthony Edwards	Moranbah State School
Richard Engel	BMA Goonyella



SMART TRANSFORMATION

ITEM	NOTES
Welcome and Introductions	<p>Members were welcomed, with some discussion on current sentiment within Moranbah. Retail sales were reportedly down Christmas 2019, and house sales rose as some families moved. This had a significant impact on retail sales locally, through either a lack of confidence or people – or both.</p> <p>There is a concern that the upswing in resources may not translate to an upswing in retail and that there was a need to invest in the town square to engage the community with local retail. As a member of the Regional Jobs Forum, Carolyn Fritz gave an overview of the Forum's discussions which includes issues related to the growth in mental health demand, the skills shortage, and a lack of support services – such as childcare – limiting regional growth.</p>
Previous Minutes	The minutes of the previous meeting were approved and adopted with no changes.
Draft Community Forum Agenda	<p>Consideration was given to the agenda for the Community Forum, to be held in Moranbah on 16 February, 2020. Members were taken through the detailed agenda, with much discussion around the three workshops, and the content therein.</p> <p>With attendance numbers at their current point, the Moranbah STAC discussed options for increasing the number of RSVPs to the event with some key themes. Members agreed to engage five possible attendees each, and also offered to be interviewed for media.</p> <p>The STAC members agreed to the use of their images in promotional material, which therefore required update by the Secretariat.</p> <p>STAC members also agreed to continue promoting the event through their networks and databases.</p>
STRA/ Roadmap	The Smart Transformation Readiness Assessment content was reviewed. There was an agreed need to ensure digital connectivity as a foundational project for the Roadmap.
Next steps	<p>Meeting schedule</p> <ul style="list-style-type: none"> • STAC Moranbah – TBA • Community Forum Moranbah – Sunday February 16 <p>Actions and accountabilities</p> <ul style="list-style-type: none"> • Uplift efforts regarding Forum promotion, with all STAC members to engage five possible attendees, as well as recommitting to activating networks to ensure attendance. • Secretariat to upgrade existing Forum communications collateral for distribution. • Secretariat to include a link to Isaac Regional Council volunteering database – this was unable to be located.